



Walsall Junior Youth Football League

Season 2026-2027

Social Media and Image Policy In collaboration with FA & League Rules

This policy is designed to outline a common-sense framework in which Carers and Family Members can take appropriate images (still and moving) of players. Please be reminded that these guidelines do not, and are not designed to, supersede either local or government legislation, court order or by-laws which must be strictly adhered to at all times irrespective of these guidelines.

1. When intending to take any image during WJYFL fixtures permission should be sought from both Managers, the Referee and the Centre Manager in advance. Any objection from either party should result in **no** images being taken. Either party could be aware of safeguarding issues that would make capturing images inappropriate or even illegal. It may not be possible to share the circumstances so any objection should be accepted **without question**.
2. Images taken should never provide names, locations or any other specific details regarding the players. Anonymity is essential.
3. Images should and remain of a general overview of play and avoid focusing on specific players. Focus on the activity rather than the individual.
4. All images should be in an appropriate public setting (during play) and players should always be dressed appropriately.
5. Any Manager giving consent for images to be taken should have clear written consent from all parents or carers as well as the player themselves.
6. Any Manager requesting images be taken should give comprehensive details of how and where the images will be used. Any consent consequently given is thereby on the condition that the aforementioned uses do not change. Further additional permission should be sought for any subsequent use outside of the initially discussed boundaries. For example, images taken on the basis of being used for a private party or presentation cannot then be shared in public online without additional consent.
7. Unauthorised images of children under care proceedings not only puts that child at risk but also puts the person taking that image at risk of litigation.
8. No images to be recorded in changing rooms, showers or toilets – this includes the use of mobile phones.
9. Images or video recordings of children must be kept securely. Hard copies of images should be kept in a locked drawer and electronic images should be in a protected folder with restricted access. Images should not be stored on unencrypted portable equipment such as laptops, memory sticks and mobile phones.
10. VEO cameras – If a team wishes to use a VEO camera to film a League organised fixture, the user is required to abide by FA affiliation rules and League requirements as well as adhering to the following:
 - a) 7 days prior to the fixture the user is required to submit the correct public liability insurance to the League Secretary.
 - b) 7 days prior to the fixture, if the fixture is on a privately owned venue permission also needs to be sought from the venue owner and/or the Centre Manager (if applicable).
 - c) 7 days prior to the fixture the user is required to request permission from the Referee – please note that many of our Referees are under the age of 18 and filming may not be appropriate. If the Referee does not give permission, the VEO and any other photography must not be used.

d) 7 days prior to the fixture - User to request permission from opposition teams

e) Immediately following the fixture the videos must be available for all parties

11. Drones are NOT permitted under any circumstances.

12. If permission is granted cameras are required to be placed a minimum of 2 metres from pitch touchline with the location mutually agreed.

Due to the lack of space on some pitches, permission may not be granted, as the camera may be deemed as a potential trip hazard/obstruction.

On the day of the fixture, if a camera is set up ready to use and permission has not been granted, the Referee, League representative, venue representative/opposition team and/or Centre Manager can refuse to allow a fixture to commence or continue to be played until the camera has been removed. Failure to comply with this Rule will result in a fine and possible sanctions by the League Management Committee.